



Do you have a new business idea? Or perhaps a new business model idea? Or you're thinking of a new technology?

We're introducing the new initiative: #BusinessIncubation

Schneider is ready to incubate your disruptive idea by supporting your startup business inside Schneider. When your bold idea is becoming reality, we grow together.

What is the objective of the new initiative?

The intent of the #BusinessIncubation initiative is to capture many great ideas that can potentially grow into new businesses, to bring GROWTH to Schneider Electric. All employees of Schneider across all geographies and all functions can participate with ideas.

Sponsor: Emmanuel Lagarrigue, EVP & Global Chief Strategy Officer

What kind of ideas can be submitted?

All ideas should refer to new technologies or new business models or both, from all employees in the following strategic areas, but not limited to:

- Home automation
- Autonomous buildings
- E-commerce and disintermediation of channels
- Application-based analytics
- Industrial cybersecurity, IT/OT convergence
- New energy landscape
- IoT services
- Grid digitization

What is the process?

The Business incubation team will **evaluate** the submitted ideas at the **beginning of July**. The owners of the selected ideas will have the chance to **pitch their ideas** to the reviewing committee. The committee will choose the ideas that can be incubated.

Where do I submit the ideas?

You can submit your idea on the **Business Incubation site** (<https://spiceportal.schneider-electric.com/web/incubation/home>) and enter the details of your ideas by clicking on the "Apply" tab.

Your idea submission should include details such as customer problem/pain-point, solution and value proposition, targeted customer segments and addressable market opportunity, apart from basic information about you and your team (if applicable).

What is the selection criteria for ideas?

1. The idea addresses a clear pain point or a need for a customer
2. Differentiation against competition; "unfair advantage"
3. Market drivers and size; the ability for the business to capture value

OK
What are you working on?
YAMMER

RODOLPHE HELIOT – 17 Aprile alle ore 19:44 – Modificato

Introducing a new #whatsyourboldidea initiative - #businessincubation

What is #businessincubation and how can you take part?

At Schneider, we are ready to incubate disruptive businesses by supporting your own startup ideas.

With the #businessincubation initiative, we're turning your BOLD business ideas into reality.

If you have ideas on new technologies and/or new business models, then this initiative is for you. Simply access the Business Incubation portal and submit your proposal: <https://spiceportal.schneider-electric.com/web/incubation/home>

When can I submit my business ideas?

The submission period is open **from April 17 until May 31**.

Want to know more?

- [Access the FAQ \(/documents/46929279/0/Business%20Incubation%20FAQ.pdf/d3d5d854-701a-4446-a270-b9a221474eca\)](#)
- [Ask your questions on Yammer \(https://www.yammer.com/schneider-electric.com/#/threads/inGroup?type=in_group&feedId=14567504&view=all\)](https://www.yammer.com/schneider-electric.com/#/threads/inGroup?type=in_group&feedId=14567504&view=all)

Key contacts

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