Athens, 18 / 03 / 2019

Dr. Efrossyni Tsakiri Curator of APOPLUS Visual Art Exhibition Address: Elpidos 11, Athens 10434, Greece Tel: 00302106466466 – 00306944673323 E-mail: apoplus2019@gmail.com

Subject: Invitation of young Italian architects and artists to participate in the Visual Art Exhibition *APOPLOUS* with visual artworks that represent Italo Calvino's Invisible Cities

The Hellenic Ministry of Culture and Sports / General Directorate of Contemporary Culture in the framework of the action "*Park of literary travels in Greece and Magna Graecia*", with the acronym *POLYSEMI* of the "*INTERREG V-A Greece Italy Programme 2014-2020*" organizes a Visual Art exhibition titled

APOPLUS, Invisible Cities and Greek City Ports of the Ionian: visual art dialogues between Greek litterateurs and Calvino

The exhibition will take place in the summer of 2019 (inauguration on the 21st of June) at the Old Fortress of Corfu Island. The exhibition will host both renowned and new artists that will contribute with individual or collective artworks (such as paintings, multimedia installations, models, digital projections, audio works, etc.).

In the attempt to combine science research and experimentation with well-established forms of art, the exhibition aims to involve architecture and art students, graduates of architectural and art schools that will present their artworks, either in the form of workshops, or individually. <u>In this context, a number of selected artworks will be hosted by young. Italian architects and artists (students or graduates)</u>.

Young architects and artists can send their artworks in digital format (via wetransfer for large files) to the exhibition email address: **apoplus2019@gmail.com**. The deadline for submitting the artworks is the **14th of April 2019**. The architects and artists whose artworks will be selected will be informed by 21st of April 2019.

Artwork Specifications:

- The artwork shall visualize Italo Calvino's *Invisible Cities*.
- Original artworks can be visual, audiovisual, 2D (paintings, collages, photos, digital images) or 3D (sculptures, architectural models, installations) or video projections.
- Every architect or artist can participate with up to 3 artworks.
- Each artwork will be accompanied by a title, date of creation, materials, dimensions, concept description of 100 words and short CV of 100 words in Italian and English.
- The artworks will be sent in digital format. Original images will be scanned on high resolution (300 dpi for A4 and above and up to 50MB for tiff or jpef, or high definition video and up to 10 minutes).

The selected artworks will be printed on canvas and displayed in the APOPLUS exhibition halls. The architects and artists whose artworks will participate in the exhibition will sign a certificate of assignment that will be sent to them after the evaluation process. At the end of the exhibition they will receive a formal certificate of participation in the exhibition. All selected artworks will be included in the exhibition's catalog.

In addition the artworks selected for the APOPLUS exhibition, a larger number of artworks will be displayed in the digital library of POLYSEMI. The architects and artists will be informed accordingly.

The APOPLUS Visual Art Exhibition Curator

Dr. Efrossyni Tsakiri

Information about Polysemi Action:

General Directorate of Contemporary Culture, Hellenic Ministry of Culture and Sports Direction of Performing Arts and Cinema Dept. of Theater and Dance Director: Kalafataki Anna Tel: 00302108201743 E-mail: tmthch@culture.gr

Information about APOPLUS Visual Art Exhibition:

Dr. Efrossyni Tsakiri Curator of APOPLUS Visual Art Exhibition Address: Elpidos 11, Athens 10434, Greece Tel: 00302106466466 – 00306944673323 E-mail: apoplus2019@gmail.com

APPENDIX

Park of literary travels in Greece and Magna Graecia, με ακρωνύμιο POLYSEMI

POLYSEMI project, funded under the Axis 2 of the Programme (i.e., Integrated Environmental Management), aims to promote the creation of a "*Literary Travel Park of Greece and Magna Graecia*", with the development of forms of sustainable and seasonally literary tourism, interested in the identity of the places of Puglia and the Ionian Islands.

The basic actions of POLYSEMI include the creation of ten literary itineraries that will be created on the web and on site, following the trail of the writers' travel diaries; a digital library of travel literature will be set up concerning the geographic area included in the project; tourist-literary training courses will be organized with "stages" and related workshops, in order to train professionals specialized in cultural tourism. All the activities carried out within the POLYSEMI project will have their visibility on the Park's digital portal, which will offer pages/showcases for the widest dissemination of contents and results. From this point of view the digital portal is to be seen as a fundamental tool for the realization of the POLYSEMI project, including its cultural, economic and social aspects, and as a container and pool of connections for the main activities and resources carried out throughout the project's two years lifetime.